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An association to promote the art and profession of disc jockeying

South Eastern Discotheque Association

January/February 2009

## **SEDA COMMITTEE 2008 - 2009:**

Chairman	John Kidd	01227 750016
Vice Chairman/events	Paul Forsyth	07970 806644
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Membership (Elect)	Caroline Robinsor	10208 304 9007
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SEDAshop	Andy Dykes	01227 712247
SEDAmail logistics	Mary Eagleton	01622 880136
Reception Officer/Meetings	Stuart Bowman	07913 131542

## **Future SEDA Show Nights**

- 18<sup>th</sup> January 2009
- 15<sup>th</sup> March 2009 AGM
- 17<sup>th</sup> May 2009
- 19<sup>th</sup> July 2009

All at the Village Hotel, Castle View, Forstal Road, Sandling, Maidstone, Kent, ME14 3AQ

**ROAR** 

#### January 2009 Show Night

## SEDA Show Night - 18<sup>th</sup> January 2009, 7:30pm, Village Hotel, Maidstone

Castle View, Forstal Road, Sandling, Maidstone, Kent, ME14 3AQ

Allen and Heath

Denon

Prolight

Allied Sound and Light

Essential Selection – Jane Turner and what to play for Kids

Glo-Sticks

Nelly B and the Promo Corner

An Exciting show night, we welcome back Prolight with some 'Never Seen Before' products including the 20w Moving Head and loads more, Allied Sound and Light will have many things for you to spend you Christmas earnings on. All this with a presentation from Allen and Heath and Denon and something special from SEDA will make this a busy night not to be missed!

The usual features of the SEDA Shownight will also be present, the Seda Shop and the Secondhand table.

Don't forget to bring a good handful of your business cards! The SEDA Show Night is also a great opportunity to network with your COLLEAGUES!

#### ROAR:

SEDA Management reserves the right of admission to any SEDA Show Night.

### XONE USER MORGAN PAGE NOMINATED FOR GRAMMY

Los Angeles-based DJ and producer, Morgan Page, has taken delivery of Allen & Heath's new Xone:4D mixer/controller. Morgan starting using Xone mixers 18 months ago, structuring his live performances around the myriad creative options of the Xone:3D mixer/MIDI controller.

This year, Page was signed to a major booking agency and released the highly-acclaimed compilation album 'Elevate' (Nettwerk), culminating in a coveted Grammy Award nomination for his composition 'The Longest Road' (Deadmau5 remix). This track was heavily supported by leading DJ's, notably BBC Radio One's influential Pete Tong.

According to Page:

"Using the Xone:3D seriously changed my entire approach to live shows. The Xone:4D will take matters another big step further. I can't wait!"

Morgan Page will perform a live set using the Xone:4D on the American Music & Sound stand at Winter NAMM 2009 on Friday 16th January.

Visit YouTube to watch "The Longest Road" promo video: http://www.youtube.com/watch?v=s5n7QvM6yVE

See Morgan in action with the Xone:3D in action, playing the Grammy nominated remix:

http://www.youtube.com/watch?v=ifXPCMwEPU4&fmt=18

www.xone.co.uk



# The SEDA AGM!! 15th March 2009

Another year has flown by and the 2009 AGM approaches. The Annual General Meeting is a great time to get involved in Seda, if you would like to see something change or get involved all you need is decide where on the committee you would like to sit and get someone to nominate you. This Nomination needs to be with Neil Brown (the Secretary) no less than 2 weeks before the AGM, Email to <a href="mailto:dj@seda.org.uk">dj@seda.org.uk</a>

Nominations received will be put to the Membership for a Vote election.

Remember that Seda is run by Members for the Members!!

## **November Shownight report**

Our PR man Neil has advised that the show night report for November can be found in the current issue of ProMobile.

## Chairman's thoughts:

The Spring is a time for hope and excitement of what is to come for a New Year, Talking to many members Christmas has been a mixed bag of bookings, a few reporting a fully booked season run, but others have felt left in the cold. I was quite staggered how many DJs were not booked on New Year's Eve! What can we all do now to ensure that next Christmas is bigger and better than before?

Your Seda Committee is constantly looking into new and different ways of promoting the Seda Member as the professional choice for any function, members have been reporting back that they have been receiving enquiries and booking off the Seda Website, largely due to the custom pages that gives Mr or Mrs Public more information about the your style and type of Disco. What else could we do? Drop me a line if you have any thoughts, fresh ideas always help to move things on.

Networking!!! No it that word again. You are missing out on a Valuable Opportunity to get work! Networking is something that we all do without thinking about it, but at the last meeting under half of the members had a business card! At the next meeting please ensure that you have at least 80 with you. Everyone that you talk to, meet or buy a drink, exchange your business cards. Many Members know others by face but not name, disco name or area covered. Get your information across and you might be surprised, when you get a phone call!!

John Kidd - SEDA Chairman Email dj@seda.org.uk

# American DJ X-Scan

For as many years as I care to remember I have been running 4 Futurescan 111 CED's and have sung their praises. They have proved very reliable and have put up with life on the road extremely well. They are bright, have good colours and gobos, good motor movement and excellent optics. Only downside was their weight.

To reduce my carbon footprint I have been gradually moving over to LED lighting and the American DJ X-Scan seemed to be a worthwhile purchase. Based on a single 20 watt LED with 8 colours, plus white and 8 Gobos they would appear to offer everything I wanted. I purchased 2 for the Christmas run and to be honest I am so impressed I have just ordered 2 more.

In my opinion they are probably better than my Abstract Futurescans for the following reasons: -

- Reduced weight (4.4kg).
- Very low power consumption (44watts)
- Excellent colours
- Superb Gobos
- Very smooth motor movement
- Internal programmes are excellent and simple to use
- 4 Button Menu System (No dip switches)
- Place to attach a safety wire.

These lights are very nearly, if not as bright as my old lights and look superb with some haze. For the price and build quality I would strongly recommend the product and look forward to a moving head with gobos (hint hint)

Keith Hutchins



From now on a regular feature of the Shownights will be the ability to power -up your speakers and lighting etc that you bring along to the Secondhand Table. This will be useful to both vendors and prospective purchasers in being able to see and hear the equipment working. A test kit will be available for speakers, enabling testing of up to two bins and two top/mids at a time, together with leads for powering up lighting etc. The stipulation is that only mains equipment bearing a valid PAT test may be powered-up on the night, and this is at the discretion of the SEDA Committee member in charge of the Second hand Table area. Members wishing to use this facility do so entirely at their own risk.

#### SEDA SHOWNIGHT DISCLAIMER

Please note that only mains equipment bearing a currently valid PAT test may be powered up at Shownights, at the discretion of a Committee member.

Speakers may also be powered-up using the Shownight test kit, at the discretion of a Committee member. Liability for any damage remains with the owner of the equipment being tested, not SEDA.



Having handed over Membership Secretary duties to Caroline Robinson, I am now concentrating a little more on pulling the ShowNights together, in-between flooding you all with emails.

Please take the time to keep an eye out for Seda E-mail as we will be utilising this more and more as a means of communication, and PLEASE also take a couple of minutes to give us your thoughts on anything you think we should be looking at, and also respond to anything we need your input on.

Cheers,

Paul Forsyth Vice Chairman

#### Thoughts from Ian Forest

As SEDA technology officer it's my job to alert the membership to fantastic new gear that I think you guys should know about. I'm also a good person to pull aside for a chat at meetings if you're having trouble with your mp3-based system, lighting, or whatever. If I have the knowledge, I'll quite happily share it with you.

Over the past few months, a few members have needed my help and advice, but instead of catching me at meetings i've been phoned both on my mobile and at home. Now, I know that we publicise committee members' numbers on the front of SEDAmail but this in no way is an advert for them to be used as a 24 hour hotline. Unfortunately the calls always come through when I'm either working or spending much-needed time with the family and it's annoying for not only me but for them to watch me on the phone for over an hour talking to someone about the merits of LED-based lighting, especially as nine times out of ten I've had to ring them and use up my free call allowance.

In the future, please may I respectfully ask that if you need advice and it cannot wait until the next meeting, that you first of all **e-mail me**. If it is not something we can sort via e-mail then I will let you know when it is the best time for you to call me. Outside of SEDA I am exceptionally busy with my business and family life. I don't mind offering advice and help, but to be honest only when it is a good time for me. But to be honest, the best advice is to send me an e-mail.

#### A Cause for Celebration

After 42 years of being a mobile DJ Theo Loyla from Birchington had a new experience on a Saturday night when a member of the audience he was entertaining at The Marine Hotel, Tankerton got down on one knee and proposed in public to his girlfriend. Bob Evans from Beltinge had previously called Theo, who has been the resident DJ for the Marine's Xmas parties for the last 11 years, to warn him of his plan and as a consequence when girlfriend of 5 years Lynn said "Yes" the staff presented them with a bottle of champagne and a wedding brochure!

Theo said "You occasionally hear on the news about these public proposals of marriage but this was the first time it has ever happened at a disco that I know of. They seem like a lovely couple and I wish them the best of luck and if they need a disco for their wedding reception..."

#### SEDAmail issue 249

This issue of SEDAmail was edited by John Kidd, printed by Chris Ansell, and delivered to your door by Mary Eagleton with contributions from Neil Brown, Ian Forest, Keith Hutchins and Paul Forsyth. We always welcome news items, photos and editorial from members and industry professionals to be included in the SEDAmail and the SEDA website, please email webmaster@seda.org.uk.

#### Advice from Musician's Union re Ofcom sell-off of channel 69 as follows

Ofcom has not made any decisions about the future of channel 69 at present, but there have been suggestions that it will be re-allocated for mobile phone use, in-line with developments in Europe.

If this does happen, alternative channel space will be found and Ofcom will do their best to assist the transition both financially and by giving enough warning of the changes. However we are awaiting the results of the Ofcom consultation exercise which took place last Autumn and which is due later on this year( no date so far ). It is likely that any existing dedicated equipment using channel 69 will need modification at some point in the future. The report will no doubt give a definitive answer.

In the meantime, a band manager is to be appointed this autumn to administer the spectrum. So far, all indications are that channel 70 (the free channels) will remain as it is but channel 69 will require a license from the band manager to operate.

For the latest news, and events, please visit the SEDA website: www.seda.org.uk

We also now have a blog page <a href="www.seda.org.uk/blog">www.seda.org.uk/blog</a> where the very latest industry news, gigs, and charts appear, to contibute to this please contact Brian Mole for an account to be setup.

## DJ NELLY B PROMO CORNER January 2009

# MICHAEL WOODS: - 'Natural High' 0000 Diffused TBA

A wide array of a spectrum within every facet of the remix package that has a few shining stars in Dino Lenny, Micky Slim and Lee Haslam for peak hours' sustenance, and a very commercial track with limited vocals in Dave Boynes Remix. How can it go wrong?

#### FERRY CORSTEN: - 'Radio Crash' 0000 Maelstrom 15th Dec

I love the slightly harder edge that Ferry Corsten mixes always produce. You just know that if they ever get their act together to make a sequel to Kevin & Perry, there will be a much larger portion on offer. May I suggest the Far East for a setting... I will gladly be the musical direction advisor. (any offers?) This should get a massive Cool Cuts presence.

## DIANA RIG: - 'Skype Me Now' OOOO Krone TBA

Skype will never be the same again. A very good commercial application and a major deviation for Krone in a brilliant way.

## BRIGITTE MEUWSEN: - 'Start Giving It Up' 0000 Havavision 9th Mar

Brigitte is on the case again. This already has a very commercial indie outlook. Surefire remixes will work wonders.

#### DOMAN & GOODING: - 'Runnin' OOOO Positiva TBA

Plenty of sample jos in the folds of the set. The edit has pole position and gets streaight into the action for the commercial floors while the deep and meaningfuls get on with the job of dirty bass and remixes for peak hour crowds. James Doman works well for that. Surprisingly, Ian Carey has the real pop side of town this outing.

## ALESHA DIXON: - 'Breathe Slow' OOOO Asylum 9th Feb

Alesha has developed her music well after her excursions around different dance floors. The Club mix is where this needs to be. And Payami Club mix is for the late nite must play session.

## PENDULUM: - 'Showdown' OOOO Warner Bros/Ear Storm 5th Jan

Cutting it fine between a hard rock place, 'Prodigy' and the hard edged dance scene, Pendulum get a massive amount of interest, and requests too. Great use of the old Chicago riff from 'I'm A Man'. Three very tough mixes, but the Clipz Quacks remix does the deed.

## DICTION: - 'Birthday Suit/Everybody' OOOO White TBA

Subtle R'n'B performed with passion. The whole sound is very classy and will grace any good Saturday night set as well as the dedicated nights. Great voices and great harmonizing.

#### LAURA IZIBOR : - 'Shine' OOOO Atlantic 23rd Feb

This has that classic feel, you know, like almost as if Carole King has found a new life-force from somewhere. The song writing is what hits you instantly here. I am impressed that it is a self-penned song. The remix is pretty hot too, and I bet she gets a major festival appearance on the strength of this in 2009. This is REAL talent.

# BERES HAMMOND : - 'No Goodbye' mp3 0000 VP Records TBA

Real roots reggae and Beres Hammond is now in touch with the legacy left by Bob Marley, and this progressive outlook is what made people appreciate it even more. Great track that will keep them rockin' in the aisles.

## GYPTIAN: - 'Love Against The Wall' mp3 0000 VP Records TBA

Caribbean R'n'B in a field of its own. Gyptian is probably inspired by the likes of Akon and Sean Paul to a lesser degree, but the professional studio sound has evolved to something special. Have they upgraded the mixing desk? Or is it just that the production team have gained knowledge? Whatever, it all fits together so well.

## DJ EXCEL THE MIXMASTER: - 'Middle East Brooklyn' ••• White TBA

Cairo infused new york beats conjure up some strange brews, but this is also a very happening sound in LA and has been for about 18months. When the fuse gets lit, this sound will explode in the West. Better the music than other ideas.... This is controversial enough.

#### NINA SKY: - 'On The Bull' OOOO Polo Grounds TBA

I really love the sound that Nina Sky gets into the vocals, and with a pretty good track record, it is only time before she hits the real big time. The cross from Bassline into R'n'B like this actually works well on a dance mix.

## BIZZLE: - 'Naked Hustle' OOOO White TBA

As good as ever and with new twists, Bizzle is always ahead of what is happening. Bizzle has also got another track ready for release in 2009 entitled 'UK'.



It has been requested by the Hotel that we enforce the following:-

# No Smoking at the Rear of the Venue!

(The Smoking area is at the Front by Reception)

## No Parking at the Rear of the Venue,

(Due to Fire access, Rear doors will remain Closed during the Meetings, please enter through the Main Reception)

No Exceptions!

